

# What can you do with Kajabi?

Kajabi makes it easy to turn the knowledge you already have into something you can sell. It's an all-in-one business platform with everything you need to create, market, and sell digital products from one dashboard.

## Digital Products

Create online courses, membership sites, coaching programs, ebooks, and more. Upload your content, then easily customize your pricing and offer details.

## Emails

Send beautiful, customizable emails using our pre-built templates, with best practices (like subject line validation) built right in to help keep your messages out of the spam folder.

## Websites

Build a beautiful website that's fully integrated with the rest of your business. Choose from a large variety of customizable themes and get your website done without the help of a designer.

## Pages

Launch powerful, flexible landing pages in a few clicks. Just pick a theme, customize with your own flair, and hit "publish."

## Campaigns

With Pipeline Blueprints, you can launch fully-automated sales funnels with custom triggers. Increase your revenue with upsells, one-time offers, and more.

## Communities

Get to know your customers, build enthusiasm around your products, capture success stories, and turn your audience into a valuable community of support.

## People

With Kajabi's CRM, you can tag people based on their behavior, make personal notes, and use the insights you gain to improve your marketing, automation, and products.

## Payments

Get paid quickly with simple, seamless integration with Stripe and PayPal.

## Analytics

Track all of your key metrics and identify where you can improve your business with easy-to-use reporting, MRR forecasting, customer progress tracking, and more.

## Mobile

Give your customers convenient on-the-go access to your products with the new Kajabi mobile app. Stream audio, cast video, password-free login, and more.

## Video Hosting

Hosting comes included, so you can upload your videos straight to Kajabi and immediately use them in digital products, websites, landing pages, and more.

## Assessments

Check in on your student's progress to help them succeed and use their results to refine your offering.

# What does Kajabi do for you?

## 24/7 Support

Our world-class customer experience team is available to answer your questions at any time, day or night.

## Help Center

The Help Center is a great place to find answers as you build your business on Kajabi, and it's easy to navigate so that you can get back to business quickly.

## Blog

The blog is a vast resource where you can learn more about Kajabi's features and how to use them to grow your business.

## Partner Program

Earn a 30% lifetime commission (plus exciting rewards) for sharing Kajabi with your fellow entrepreneurs.

## Facebook Community

Ask questions in a group with over 25,000 of your fellow entrepreneurs. Encourage each other and share your experience building a business online with Kajabi.

## Virtual Meetups

These live sessions allow members to connect and hear success strategies from business owners using Kajabi to thrive.